

# PRIVACY POLICY

This privacy policy will explain how our organization uses the personal data we collect from you when you use our website. THE PURA BOX / PICNIC BY PURA and their employees control the ways your personal data are collected and the purposes for which your personal data are used and are therefore the "data protection officer" for the purposes of the GDPR 2018, UK Data Protection Act 1998 and any other applicable European data protection legislation.

Topics:

- What data do we collect?
- How do we collect your data?
- How will we use your data?
- What are your data protection rights?
- What are cookies?
- How do we use cookies?
- How to manage your cookies
- Privacy policies of other websites
- Changes to our privacy policy
- How to contact us
- Data protection officer details

What data do we collect?

THE PURA BOX / PICNIC BY PURA collects the following data:

- Personal identification information (Name, email address, phone number, date of birth, demographic information, etc.)
- Your bookings
- Your communication exchange with THE PURA BOX / PICNIC BY PURA (emails, calls, etc)
- Your social media/digital platform posts and messages involving THE PURA BOX / PICNIC BY PURA

How do we collect your data?

You directly provide THE PURA BOX / PICNIC BY PURA with most of the data we collect. We collect data and process data when you:

- Register online or place an order for any of our products or services.
- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

THE PURA BOX / PICNIC BY PURA may also receive your data indirectly from the following sources:

- Social media / digital platforms
- Third party event / booking websites



[www.thepurabox.com](http://www.thepurabox.com)  
[info@thepurabox.com](mailto:info@thepurabox.com)  
[@picnicbypura](https://www.instagram.com/picnicbypura)

How will we use your data?

THE PURA BOX / PICNIC BY PURA collects your data so that we can:

- Process your order and manage your booking.
- For communication and managing our relationship with you
- For administrative, customer service or operational reasons
- To gather your feedback after order and/or service has taken place
- To inform about news, send notifications and reminders
- For business purposes (accounting, billing, payment processing etc.)
- Email you with special offers on other products and services we think you might like.

We will not share your personal information to any other third parties than stated in this policy unless we have your permission or are required by law to do so.

What are your data protection rights?

THE PURA BOX / PICNIC BY PURA would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request THE PURA BOX / PICNIC BY PURA for copies of your personal data. We may charge you a small fee for this service.

The right to rectification – You have the right to request that THE PURA BOX / PICNIC BY PURA correct any information you believe is inaccurate. You also have the right to request THE PURA BOX / PICNIC BY PURA to complete the information you believe is incomplete.

The right to erasure – You have the right to request that THE PURA BOX / PICNIC BY PURA erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that THE PURA BOX / PICNIC BY PURA restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to THE PURA BOX / PICNIC BY PURA processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that THE PURA BOX / PICNIC BY PURA transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: [info@thepurabox.com](mailto:info@thepurabox.com)

Cookies

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology

For further information, visit [allaboutcookies.org](http://allaboutcookies.org).



[www.thepurabox.com](http://www.thepurabox.com)  
[info@thepurabox.com](mailto:info@thepurabox.com)  
[@picnicbypura](https://www.instagram.com/picnicbypura)

#### How do we use cookies?

THE PURA BOX / PICNIC BY PURA uses cookies when you visit our website. By using our site, you agree to us placing these sort of cookies on your device and accessing them when you visit the site in the future. If you do not agree to our use of cookies in this way, you should set your browser settings accordingly or not use THE PURA BOX / PICNIC BY PURA website.

#### How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result.

#### Privacy policies of other websites

THE PURA BOX / PICNIC BY PURA website may contain links to other websites. Our privacy policy applies only to our website, so if you click on a link to another website, you should read their privacy policy.

#### Changes to our privacy policy

THE PURA BOX / PICNIC BY PURA keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 16 April 2023.

#### How to contact us

If you have any questions about THE PURA BOX / PICNIC BY PURA privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at: [info@thepurabox.com](mailto:info@thepurabox.com)

Call us: +35699697536

#### Data protection officer and owner:

THE PURA BOX / PICNIC BY PURA  
KAJSA C. LINDSTROEM  
CARRER SEGUI 12  
07181, PORTALS NOUS, SPAIN  
EMAIL: [KAJSA@THEPURABOX.COM](mailto:KAJSA@THEPURABOX.COM)



[www.thepurabox.com](http://www.thepurabox.com)  
[info@thepurabox.com](mailto:info@thepurabox.com)  
[@picnicbypura](https://www.instagram.com/picnicbypura)